

# HR & THE BODY-INCLUSIVE EMPLOYEE JOURNEY

## Why Compliance with New Legislation is Your Key to Authentically Attracting & Retaining Talent

- **Would a person in a larger body be able to find a comfortable seat in your office?**
- **Have you removed weight loss as a marker in your wellness programs?**
- **Does your leadership team include diverse bodies?**

If you answered “no” to any of these questions, it’s likely your company is violating new legislation aimed at preventing discrimination based on body size — and failure to act could result in significant fines and damage to your brand reputation.

As of November 2023, NYC mandates strict adherence to laws banning size discrimination, and other cities and states are following suit — but most people are unaware of their own biases against people in diverse bodies, making it difficult to know what changes must be made to prevent discrimination.

Beyond mere compliance lies an opportunity to revolutionize your approach, unlocking authentic connections with the 65% of Americans are in extended sizes.

To protect your company and create a brand where all bodies are welcome, it is imperative to build awareness and understanding of body inclusivity.

Don't let size discrimination laws catch you off guard. This is your opportunity to transform your business practices and thrive in an increasingly diverse marketplace.

### HR Fast Track: Body Inclusivity Workshop

In this 1-hour interactive workshop, your team will learn not only how to avoid legal pitfalls, but also how to:

- Create a welcoming work experience that resonates with people of all body shapes and sizes
- Protect your company by achieving compliance with local and future legislation
- Implement actionable steps to ensure compliance while maximizing employee engagement
- Enhance your brand's authenticity and inclusivity, fostering deeper connections with team members of all sizes
- Adopt best practices to combat weight stigma and integrate inclusivity into company policy and culture

#### Next Steps

- Employee Journey Workshop
- Policy Audit & Roadmap

#### SPECIAL PRICING FOR NYC-BASED COMPANIES

With the urgent need to ensure compliance and build awareness about weight stigma in relation to the new laws, we are offering preferred pricing to NYC-based companies booking by April 15th.

**For pricing and to request your workshop date,  
contact The Gorgeous Agency by email at [info@thegorgeousagency.com](mailto:info@thegorgeousagency.com)**



Following our working session, the entire team was newly **equipped with awareness, confidence, and the tools** to authentically connect with folks and ensure they feel seen, appreciated and welcome. CEO Kara Richardson Whitely’s authority in this domain, grounded in both lived experience and expertise in body inclusion and weight stigma, is unparalleled.

**Ben Boyd, Peloton Interactive, SVP Global Communications**